



CREATIVE Agency

Brand. Media. AI Solutions.



Creative Intelligence for the Brands Defining Tomorrow.

www.maxmarkagency.com

Who we Are?

Maxmark is a global-African creative agency helping brands shape their identity, tell their story, and thrive in today's digital world. We exist to empower business growth through cutting-edge digital solutions, powerful storytelling, and human-focused innovation. From startup launches to global scale-ups, we help bold thinkers transform their brands into unforgettable experiences.

Creative. Smart. Built for the Digital Age.



Vision & Mission

Our Mission

To empower businesses by fusing creativity, strategy, and AI — helping them grow, connect, and lead with confidence in a digital-first world

Our Vision

To be Africa's leading digital and AI-powered agency — globally recognized for shaping iconic brands and unforgettable digital experiences.

Creative Power.

Maxmark

Agency

Core Values


Innovation with Impact
People First, Always
Clarity Over Complexity
Excellence by Default

Brand Goals

We believe innovation should be accessible, storytelling should be powerful, and digital should feel human

Why Choose Maxmark

We are not just vendors. We're your growth partners.
Strategy + Execution
Creative + Data-Driven
Human-Centered + AI-Powered
We don't just help you grow. We help you own your story.

A woman with long braids and large hoop earrings is shown in profile, looking towards a large digital screen. The screen displays a glowing blue figure and the text "Built for brands tomorrow." and "Built for brands redefinition tomorrow." The background is a dark, futuristic space with various glowing light elements, including a large blue ring and several vertical pink and blue light bars.

01 Branding & Identity Development

Shape distinctive brand identities that make a lasting impact.

02 Website & Hosting Services

Your website is your digital storefront—secure, seamless, and built to perform.

03 Digital Marketing & Strategy

Cut through the noise and amplify your voice online.

04 Content Creation & Social Media Management

Engage and grow your audience where it matters most.

05 AI Solutions for Business & Marketing

Harness the power of AI to scale, optimize, and innovate.

06 Video Production & AI-Enhanced Storytelling

Bring your story to life with cinematic visuals and AI-driven creativity.

A person with short dreadlocks is wearing a blue hoodie with the word 'Maxmark' printed on the chest. They are looking down. The background is a dark room with vertical light strips on the left and right, casting a purple and blue glow. The overall mood is modern and tech-oriented.

Branding & Identity Development

Your brand is more than a logo — it's the experience people remember. We help you create a strong, unique identity that connects with your audience and sets you apart. From logo design and color systems to brand messaging and visual storytelling, we craft identities that leave a lasting impression. Let's build a brand your customers will never forget.

A close-up photograph of a hand holding a silver stylus, drawing a vibrant, multi-colored wireframe on a tablet. The wireframe consists of various geometric shapes, lines, and icons in shades of blue, green, yellow, and red, representing a user interface design. The background is slightly blurred, showing the tablet's surface and the hand's movement.

Website Design Development & Hosting

We design and develop fast, responsive, and beautiful websites that don't just look great — they convert. From custom UX/UI design to secure hosting and ongoing maintenance, we deliver everything you need for a powerful online presence. Let's build a website that works for your business.



Digital Marketing & Strategy

We create smart digital campaigns that cut through the noise and drive real results for your business. From social and search ads to email funnels and media buying, our strategies are designed to reach the right audience at the right time. Let's grow your brand with marketing that works.



Content Creation & Social Media Management

We craft stories that engage and content that builds loyalty. From posts and blogs to eye-catching visuals and community management, we help your brand stay active, relevant, and connected. Let's create content that keeps your audience coming back.

A woman with dark hair in a bun, wearing large hoop earrings, is shown in profile, interacting with a large digital display. She is holding a stylus and pointing at a glowing 3D bar chart on the screen. The background is a blurred cityscape at night with colorful bokeh lights in shades of purple, blue, and orange. The overall mood is futuristic and tech-oriented.

AI Solutions for Business & Marketing

We help businesses work smarter, faster, and more personally with AI-driven solutions. From chatbots that enhance customer support to predictive analytics that guide better decisions and AI-powered content that engages audiences, we bring intelligence to your business growth. Let's unlock the power of AI for your brand.

A person with dreadlocks is shown in profile, looking at a computer monitor. The monitor displays a video editing software interface with multiple video thumbnails and a timeline. The scene is dimly lit with purple and blue ambient lighting.

Video Production & AI-Enhanced Storytelling

We produce cinematic visuals powered by intelligent AI storytelling. From brand videos and engaging reels to smart scripting and seamless edits, our video productions are designed to captivate and convert. Let's tell your story in a way your audience will never forget.

A close-up, shallow depth-of-field photograph of a person's hand interacting with a laptop. The laptop screen shows a vibrant blue abstract graphic with flowing, wave-like patterns. The hand, wearing a gold watch, is positioned on the right side of the frame, with fingers slightly curled as if touching the screen. The background is softly blurred, showing a desk with a potted plant and a colorful abstract painting.

SOME OF OUR WORKS

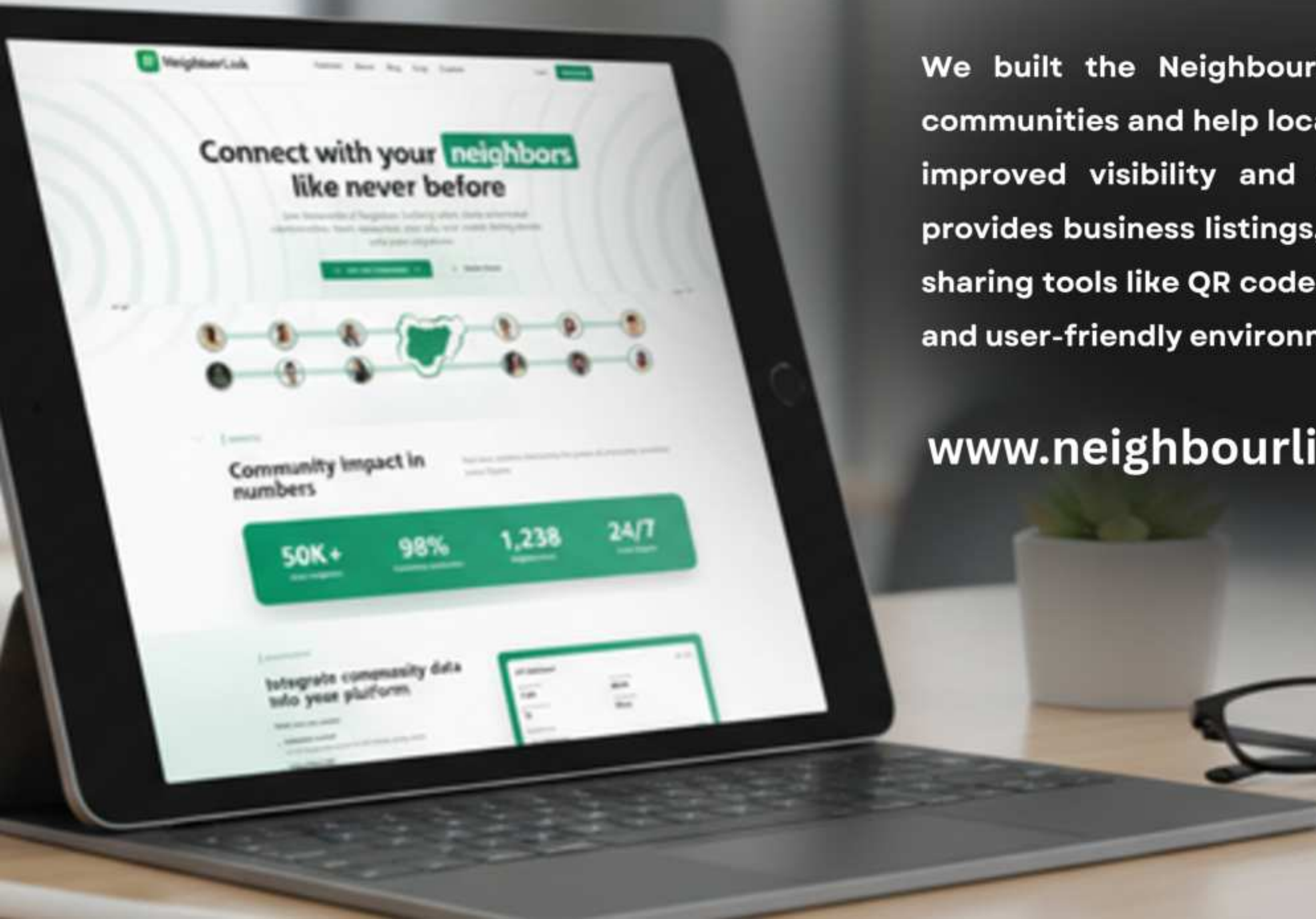
We are a creative partner to agencies and brands, delivering impactful solutions. Explore some of our works — a showcase of websites and creative strategies crafted to empower our clients' vision.

(Please note: not all our works are showcased here.)



We built the SmartParcel website with a modern, user-friendly design and a secure, lightweight backend. Instead of relying on WordPress, we developed a custom-coded solution tailored to their needs, ensuring speed, reliability, and scalability. The platform integrates seamlessly with their services, offering smooth navigation, mobile responsiveness, and advanced backend functionality to support future growth

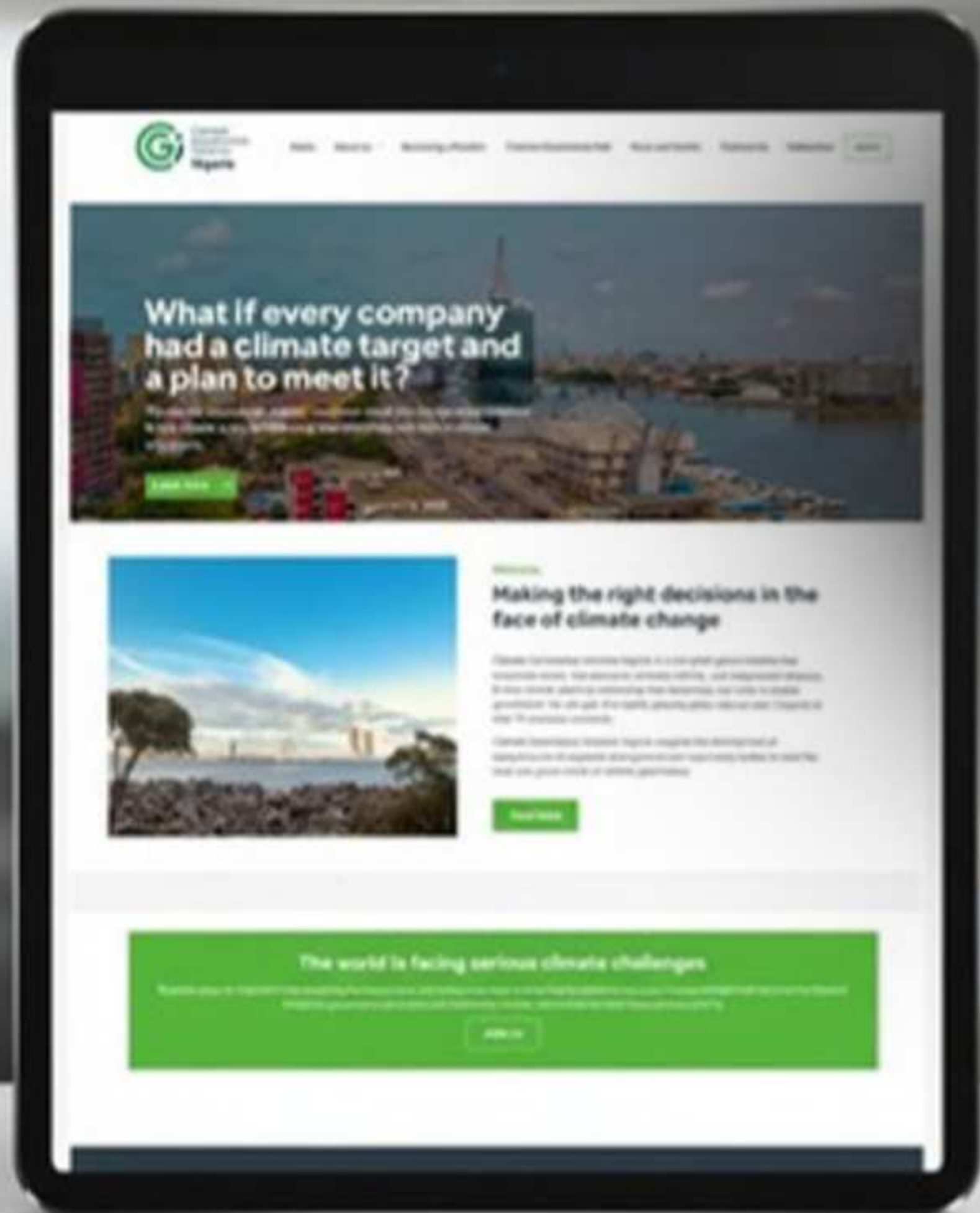
www.smartparcel.ng



We built the Neighbourlink platform to connect communities and help local businesses grow through improved visibility and engagement. The system provides business listings, verified reviews, and easy sharing tools like QR codes, all within a fast, scalable, and user-friendly environment.

www.neighbourlink.ng

 **Website
Design**



We developed the Climate Governance Initiative Nigeria website on WordPress, creating a professional and responsive platform that highlights their mission, programs, and publications. The site features an easy-to-manage backend, optimized navigation, and a clean modern layout that makes information accessible to stakeholders while maintaining flexibility for future updates.”

<https://climategovernanceinitiativenigeria.org/>



We designed the Lillian Adegbola website with a clean, elegant layout that reflects her personal brand and professional identity. The platform is structured to showcase her work, story, and services in a clear and engaging way, allowing visitors to easily connect with her message and offerings.

Built as a custom, lightweight solution, the website prioritizes speed, simplicity, and seamless navigation across all devices. It features a modern user interface, mobile responsiveness, and intuitive content organization, ensuring that her audience can access information effortlessly. The overall design supports credibility, visibility, and future growth while maintaining a polished and professional online presence.

<https://lillianadegbola.com/>

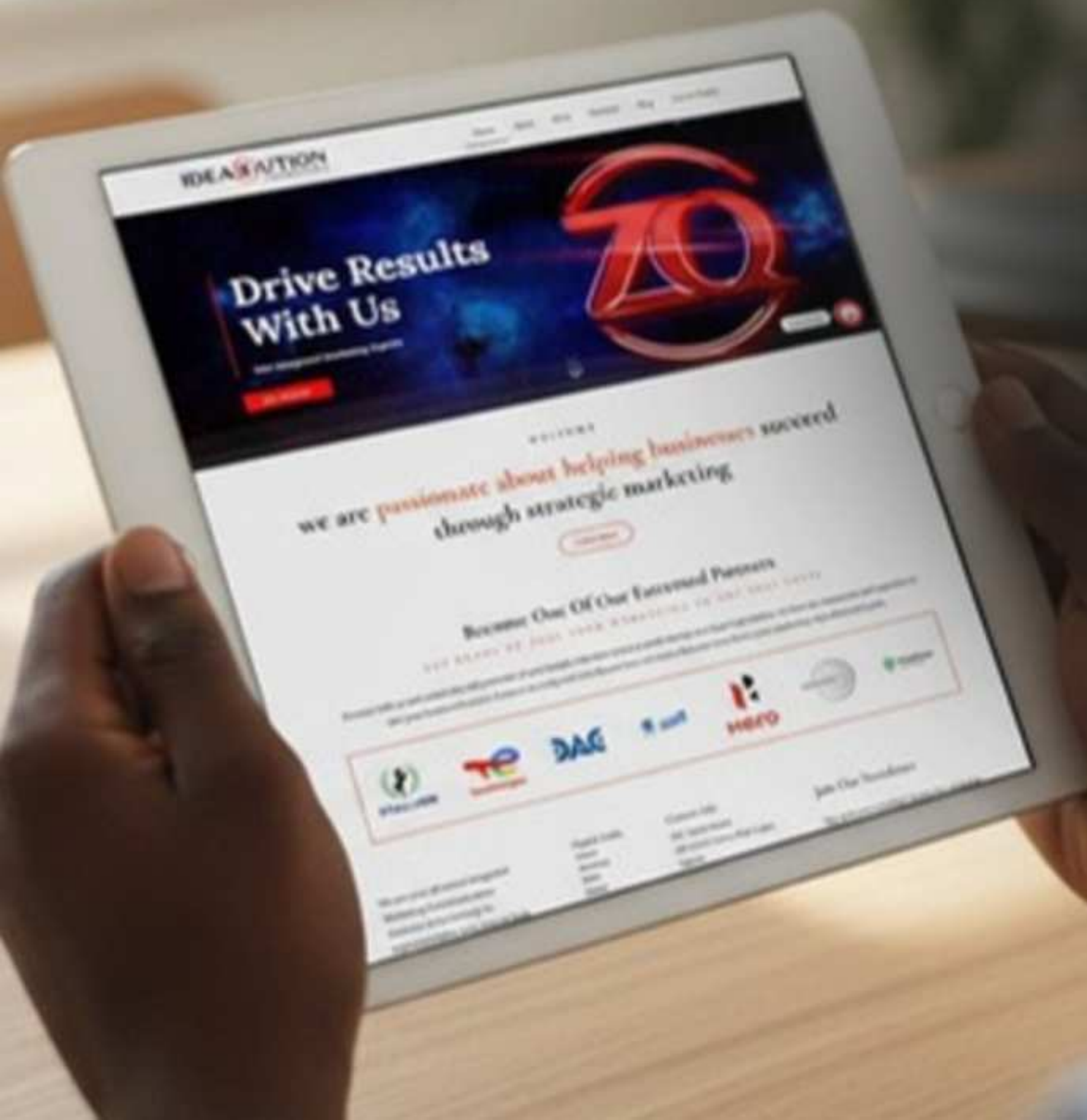
 **Website
Design**



We built the Ogwimeh website as a clean, user-friendly e-commerce platform to showcase and sell authentic Nigerian soups, agro-allied products, and oven-baked seafood. The design offers fast navigation, mobile responsiveness, and clear product presentation. On the backend, we implemented secure and lightweight code for performance, added shopping cart and order tracking functionality, and ensured a smooth, reliable checkout process for customers.

www.ogwimeh.com

 **Website
Design**



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<https://ideazqution.com/>

 **Website
Design**



Headquarters

16:31
JAN 24 2026

Logo
Design



Branding
Design



conserto
Limited

Headquarters

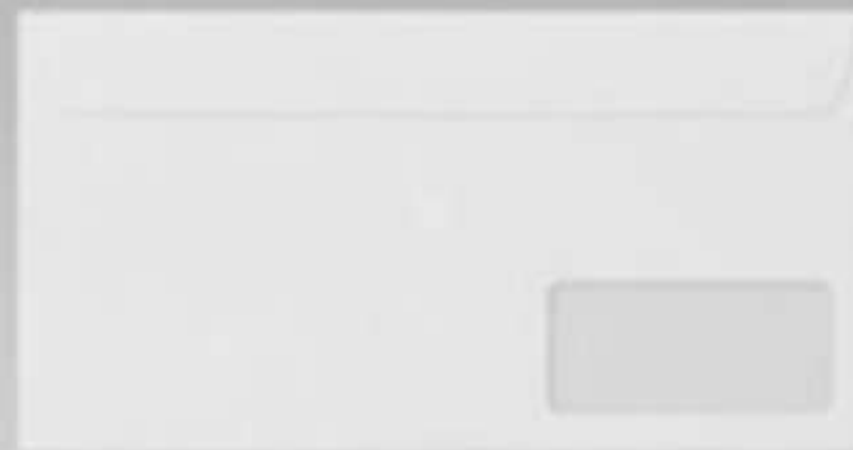
1551

JAN 24 2026
SATURDAY

Logo
Design



Branding
Design



Branding
Design



*Prevailing Glory
Prayer Ministry*

Main Entrance →

17:43 JAN 24 2026

Logo
Design



↖ Social Media Management



AI
Animation



Non Ntrio Hiet'aton Aicrys Falorts
definedingit
3 views · 3 months ago



Nepsthen la Deserving Nigeria's Future
25 views · 3 months ago



Build a Better Nigeria! Say No to Forgery!
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Can I'mostly Possibly Change Nigeria's Future

23 views · 3 months ago



The Yellow Mice Lesson: Say No to Bribe!
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Onsom & Derosa Wish YOU, Nartie
One Obemeri Items Kaborredoko
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Tie Isokokkizy
25 views · 3 months ago



The Bids Next Item I Saope Ehin Dordies
dov Koforbes
3 views · 3 months ago



Video
Production

HERO BRAND ZONE



BRAND ENERGY VISUAL PANEL



COLOR SYSTEM SECTION



TYPOGRAPHY & VOICE

THE ART OF PLAY

Culture. Creativity. Connection.

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed id conimad tempor incididunt et luctus sit sed dolore magna aliqua. Ut enim ad minim veniam, quis.

LOGO SYSTEM & VARIATIONS



PATTERN & GRAPHIC LANGUAGE



EVENT & APPLICATION MOCKUPS



Creative Design



Logo
Design

HOSTING HIS PRESENCE 3.0

24 Hours of Unadulterated Praise & Worship



Theme:
In AWE of GOD

18th - 19th October 2025 12pm - 12pm



GLA

GUIDING LIGHT ASSEMBLY
LAYI AJAYI BEMBE ROAD, PARKVIEW ESTATE, IKOYI



GLA

DISCIPLESHIP PROGRAM

STARTS:
17TH FEBRUARY, 2026

REGISTER:
DISCIPLESHIPCLASSES@GUIDINGLIGHT.ORG.NG
OR CALL MAUREEN 08128167468



GLA

HOSTING HIS PRESENCE 3.0

24 Hours of Unadulterated Praise & Worship



Theme:
In AWE of GOD

Ministering
Nosa Omoregie

GUIDING LIGHT ASSEMBLY
LAYI AJAYI BEMBE ROAD, PARKVIEW ESTATE, IKOYI
18th - 19th October 2025 12noon - 12noon

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Design**



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is Priceless
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THE DELIVERY**

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Plot 100, Tiami Road, Funtola, Plot 100, Tiami Road, Funtola, Plot 100, Tiami Road, Funtola
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- REDUCED RISK OF HIGH BLOOD PRESSURE, DIABETES, STRONG, OBESITY AND HEART DISEASE
- BETTER HEART, MUSCLE AND LUNG FITNESS
- BURNS CALORIES

Let Us Define Your Voice

SKOT COMMUNICATIONS

SKOT Communications is a global strategic communications consultancy with a strong sub-Saharan Africa focus.

At SKOT, we believe that every individual and organisation has a unique story to tell. It's finding your voice that makes all the difference. Using our expertise, creativity and innovative ideas, we will only deliver, initiate, or simplify your voice, but we can do it in a way that connects, communicates that your relationship and loyalty and deliver results you can measure.

www.skotcommunications.com
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info@ultimatogas.ng
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aradel Holdings

We Are Hiring

2025 Aradel Graduate Trainee Program
Aradel Holdings Plc is a fully integrated energy company with operations in multiple oil and gas assets, and its business spanning the upstream, midstream and downstream value chain of the oil and gas industry.

We are seeking ambitious, creative graduates to join our team in our upstream, midstream and downstream business. The Graduate Trainee Program is a 12-month rotational program, designed to develop your skills and knowledge in the oil and gas industry.

Eligibility Criteria

- Bachelor's degree from a recognized university with a minimum of second class upper (2:1) or equivalent for MSc in any of the following disciplines: Engineering (Mechanical, Electrical, Petroleum, Civil, Process, Chemical, Structural), Geology, Computer Science, and related IT/ITSI fields.
- Law, Management, Social & Environmental Sciences
- Engineering (MSc/PhD) with a minimum of second class upper (2:1) or equivalent for a postgraduate qualification in any of the following disciplines: Engineering (Mechanical, Electrical, Petroleum, Civil, Process, Chemical, Structural), Geology, Computer Science, and related IT/ITSI fields.

Skills

- Strong analytical and presentation skills
- Excellent communication skills (written and verbal)
- Strong knowledge of Microsoft Office Suite
- English proficiency
- Good problem-solving and creative thinking skills
- Teamwork



A New Dawn We Rise To Build — Together.



VALUES

- HONESTY
- RESPECT
- DILIGENCE
- COMPASSION
- JUSTICE
- COURAGE
- MERITOCRACY

DO-RIGHT @dorightng

aradel Holdings

20 Years of Continuous Production

ARADEL END OF YEAR CELEBRATION
HONORING MILESTONES, FORGING THE FUTURE



Creative Designs





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